CoPilot HUB: Independent Pharma Survey

>100 specialty practices surveyed

- Pharmaceutical manufacturer surveyed over 100 OA practices
- Goal: to determine most important pharma services and top-rated HUB Provider
- HUB rated as top service & CoPilot rated as top HUB



Most Important Value Add Services

Reimbursement HUB Services

Product Samples

Patient Assistance Programs

Insurance Coverage Reference Tool

Patient Education Materials

Expedited Product Shipments

Online Ordering

Online Invoice Payment

Flexible Payment Options

Post Program T	ransition Adoption	
Legacy Vendor Statistics	CoPilot Transition Statistics	
Highest Volume Month: 2,113 unique cases	Within 3 months w/ CoPilot: 5,346 unique cases	

