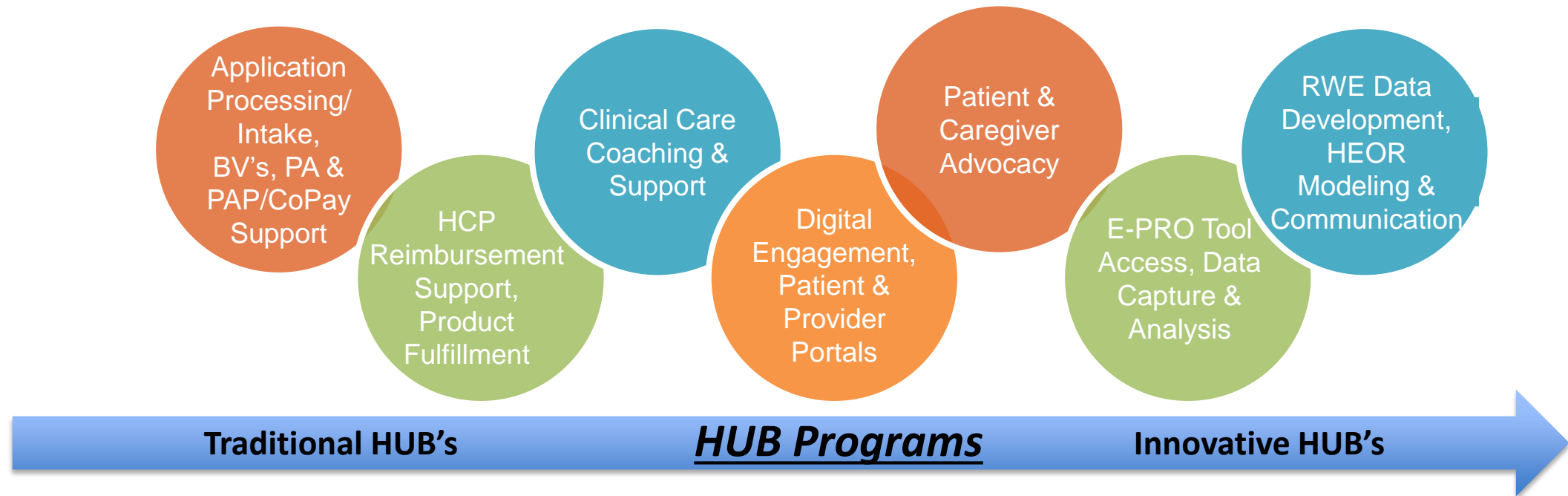


CoPilot: Developing Loyalty, RWE & Value Data for Payers

Strategic cornerstone of brand strategy



- Incorporating PRO and validated QOL tools into support programs can provide the type of RWE that stakeholders desire
- Serves as the foundation to develop payer & market focused value communications